



PROGRAM PR ARENA

BALKANS STUDENT PUBLIC RELATIONS CONFERENCE

Saturday, November 7th 2015

- 10:30-11:15** – Registracija
- 11:15-11:30** – Otvorenje konferencije
- 11:20-11:30** – Dobro došli u Banja Luku
- 11:30-12:10** – Gabor Hegyi – Capital Communications, Mađarska
- 12:10-12:45** – Snježana Bahtijari – Ericsson Nikola Tesla, Hrvatska
- 12:45-14:00** – Pauza za ručak
- 14:00-14:40** – Vladimir Čeh – Institut za istoriju oglašavanja, Srbija
- 14:40-15:20** – Milica Stojaković – M:tel BiH
- 15:30-15:45** – Pauza za kavu
- 15:00-16:20** – Jernej Smisl – Pivovarna Laško Slovenija
- 15:15-17:00** – Dijana Tepšić – Centar za ravnopravnost i jednakost spolova Vlade RS, BiH
- 17:15-18:45** – Okrugli stol *Mediji u digitalnom dobu*
- 19:00-21:00** – PR ARENA after party

Note:

*The Organizer has the right to change the program

** The lectures will be given on the mother tongue of each of the speakers

BLC Banja Luka College