

International student forum of hospitality and
tourism

OPORTUNISTICA

Opportunity to experience Turistica.

Invitation



Students of Turistica would like to invite you to participate in the international conference "Learn today, Lead tomorrow". The conference will bring together young professionals to educate them on Hospitality, so they will better understand it and better work with it in order to be a better leader in future. We would like to kindly invite you to attend conference, which is organized for youth on their way to build professional career in Hospitality Industry.

2 DAYS CONFERENCE:

From 20th of March
till 21st of March 2017

Young professionals in
tourism at Faculty of
Tourism Studies Por-
toroz, Turistica

Price:

- 50 EUR (conference fee + 3 night B&B accommodation)

Basic INFO:

Participants:

- Are between 18 and 30 years old
- 10 -15 students from each institution
- individuals

Working language is English.

The organizer will provide accommodation, breakfast, coffee breaks, lectures and social activities. Travel expenses are not covered.

Registration DEADLINE:

If you want to meet new people, share your ideas and learn something new, contact the representer of your faculty **until the 15th of February 2017.**

LEARN NOW, LEAD TOMORROW

PROGRAM



The 19th of March 2017, Sunday:

- 17:00 - Check in (for all who applied with accommodation)
- 20:00 - “Get to know” activity

The 20th of March 2017, Monday:

- 11:00 - 11:30 How to build a successful brand
- 11:40 - 12:10 How to decide when to invest in hotel brand?
- 12:10 - 12:40 Networking break in Turisticaffe
- 13:15 - 13:45 General management -Steps to successful Rebrand
- 14:00 - 16:00 Lunch time
- 16:15 - 18:00 site inspection of Hotel Kempinski Palace Portorož & Hotel Slovenia
- 22:00 “Get together” activity

The 21st of March 2017, Tuesday:

- 11:00 - 11:30 How hotels set room rates - all you need to know about hotel revenue
- 11:40 - 12:10 What is HOTS?
- 12:10 - 12:40 Networking break in Turisticaffe
- 12:40 - 13:15 Interactive workshop - Focusing on integrating knowledge and developing problem-solving skills in Hospitality industry
- 13:15 Piran guided tour
- 22:00 “Goodbye” party

The 22nd of March 2017, Wednesday:

- 10:00 - Check out