



PhD Ivana Lozo, senior lecturer

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WORK EXPERIENCE

October 2017 - present

Senior lecturer

University of Zadar, Department of Tourism and Communication Sciences, Zadar

Courses: French language 1, French language 2, French language 3, French language 4, French language 5, French language 6

French for specific purposes 1, French for specific purposes 2

Creative writing 1, Creative writing in digital media

Coordinator and lecturer at the Seminary for Tourist Guides (University of Zadar)

June 2012 – October 2017

Lecturer

University of Zadar, Department of Tourism and Communication Sciences

Department of Slavic and Croatian Studies, Zadar

Courses: French language 1, French language 2, French language 3

Russian language 1, Russian language 2, Russian language 3, Russian language in tourism, Business Russian

Semiotics of Advertising

September 2015 – June 2016

Lecturer

Rochester Institute of Technology, Zagreb

Courses: Intermediate French I, Intermediate French II

October 2011 – January 2012

General manager

Libar plus d.o.o., Zadar

Main tasks: Office manager, organisation of foreign language courses, French and Russian language courses, translation, consecutive translation

October 2009 – August 2010

French language teacher

Elementary school "Stjepan Radić", Imotski

- May 2008 – January 2023 Tour guide and tour leader in French and English, lecturer (French language), translator (French and English language)
Gea – obrt za turizam, poučavanje i prevođenje, vl. Ivana Lozo
- February 2023 – present Manager and service provider (tour guide and tour leader in French and English, product manager, tourist agent)
GITA GAIA j.d.o.o. za usluge, founder and member of company

EDUCATION AND TRAINING

- 2014 – 2021 [Doctoral studies *Humanističke znanosti* \(linguistics: semiology\)](#)
University of Zadar, Zadar
PhD degree (humanities, linguistics, semiology):
Tipografija i imenovanje u turističkom oglašavanju
(*Typography and Naming in Tourism Advertising*)
- 2004 – 2009 [Graduate level: Franch language and literature, Russian language and literature](#)
University of Zadar, Zadar
Graduate degree: Professor of French and Russian language and literature
- 2000 – 2004 [Gymnasium "dr. Mate Ujević", Imotski](#)
Natural sciences gymnasium

PROFESSIONAL TRAINING

- October 2017 Erasmus +, training mobility at the University of Tallinn, Estonia
- April 2015 Erasmus +, training mobility at the University of Teramo, Italy
- permanently Education and training for tourist guides

RESEARCH, CONFERENCES, PUBLICATIONS

EDITORIAL BOARD - PROCEEDINGS

Strani jezici i turizam, Proceedings of 4th international conference „Strani jezici i turizam“ (Zadar, 8-9 November 2018), ed. Sušac, V., Krpan, T., Lozo, I., Zadar: Morepress, 2020- ISBN 978-953-331-297-2

EDITORIAL BOARD – SERIES OF BOOKS

Member of editorial board of series of books "Philosophies of Communication", publisher Il Sileno Edizioni

ORGANISATION OF FOREIGN LANGUAGE COURSES

French language workshop within *Festivala znanosti 2017* project

PROGRAMME AND ORGANISATION BOARD OF CONFERENCES

- PROGRAMME BOARD

Educational and professional conference “Očuvanje krša i razvoj održivog turizma”, Zadar, September 2021

- ORGANISATION BOARD

4th international conference “Strani jezici i turizam”, Zadar, November 2018

PUBLICATIONS IN PROCEEDINGS AND JOURNALS

1. Lozo, I. (2023) „Krematonimi u kontekstu jezika struke“, Thematic journal *Suvremeni izazovi u prevođenju stručnih tekstova*, ed. doc. dr. sc. Helga Begonja, doc. dr. sc. Sandra Mardešić (accepted for publication in October 2023 – professional paper)
2. Lozo, I., Matassi (J.) (2021) „Trekking turizam kao jedan od razvojnih potencijala šireg područja Cerovačkih špilja“, Book of abstracts Educational and professional conference *Očuvanje krša i razvoj održivog turizma*. Zadar: University of Zadar, p.13.
3. Lozo, I., Pezo, M. (2021) „Značaj francuskog jezika u obrazovanju i kulturi Imotske krajine“, Book of abstracts of scientific conference *Dani Mate Ujevića 2021*, Imotski: Town library don Mihovil Pavlinović Imotski, ed. Lasić, J. and Jović, M. p. 31, ISBN 978-953-49595-0-3
4. Lozo, I. Sušac, V. (2019) „Multimodal Interplay of Tropes in Tourism Advertising“, *B Proceedings of 9th International Conference on Multimodality: Multimodality – moving the theory forward*, Odense: str.143., Book of abstracts - international review

5. Lozo, I. (2016) „Naming in the Domain of Tourism“, *Proceedings of 3rd International Conference: Foreign Languages and Tourism*, Opatija : Faculty of Tourism and Hospitality Management, p. 44-49., ISBN 978-953-7842-33-8, review article
6. Sušac, V., Lozo, I. (2015) „Kontrastivna analiza metafora i intencionalnost u metodologiji i primjeni“, *Metodologija i primjena lingvističkih istraživanja*. Zadar: Srednja Europa, ur. Cergol Kovačević, K., Udier, S.L., p.90., 978-953-7963-26-2, Proceedings abstract - international review
7. Pezo, M., Lozo, I. (2015) „Kontinuitet učenja francuskog jezika u školama Imotske krajine“, *Proceedings of scientific-professional conference Školstvo na prostoru Dalmatinske Zagore*, Split, p. 329-338., ISBN 978 – 953-57775-2-6, professional paper
8. Lozo, I. Sušac, V. (2014) “Markedness of Language signifiers as a gender sensitivity indicator”, *Liburna – international scientific paper for culture, tourism and communication*, Zadar, p. 89 – 103, ISBN 1848 – 5332, review article
9. Nechita, F., Candrea A.N., Lozo, I. (2014) „National parks' web-based communication with visitors. Evidence from Piatra Craiului National park in Romania and Paklenica National park in Croatia“, *Bulletin of the Transilvania University of Braşov*, p. 139-150., ISSN 2066-7701, professional paper
10. Lozo, I. (2014) „Problematika prevođenja specifičnih termina za potrebe trekking turizma“, *Proceedings of 2nd international conference „Fremdsprachen und Tourismus“*, Fachhochschule Burgenland, Eisenstadt, p. 96-103, ISBN 978-3-9502452-6-4, original scientific paper
11. Matek-Šmit, Z., Lozo, I. (2010) „O Sologubovoj nedodirljivki/ O nedotykomke F. Sologuba“, *Meždunarodnyj sbornik naučnih trudov po lingvokul'turologii: Evropejskaja mental'nost' skvoz' prizmu jazyka*, Samara: Samarskaja gumanitarnaja akademija, p. 121-126, ISBN 978-5-98996-096-5, original scientific paper

CONFERENCE PRESENTATIONS

1. September 202. – Presentation at Educational and professional conference *Očuvanje krša i razvoj održivog turizma*, co-author Matassi, J.; presentation: *Trekking turizam kao jedan od razvojnih potencijala šireg područja Cerovačkih špilja*
2. July 2021 – scientific conference Dani Mate Ujevića 2021, Imotski *Dani Mate Ujevića 2021*. co-author Pezo, M.; presentation: *Značaj francuskog jezika u obrazovanju ikulturi Imotske krajine*
3. August 2019 – 9th *International Conference on Multimodality Odense*. co-author Sušac, V. presentation: *Multimodal Interplay of Tropes in Tourism Advertising*

4. November 2018 – 4th International conference *Strani jezici i turizam* u Zadru; presentation: *Role of Typography in Tourism Multimodal Texts*
5. September 2016 – 3rd international conference *Strani jezici i turizam* in Portorož; presentation: *Naming in the Domain of Tourism*
6. April 2015 – HDPL conference *Metodologija i primjena lingvističkih istraživanja*, Zadar. co-author Sušac, V.; presentation: *Kontrastivna analiza metafora i intencionalnost u metodologiji i primjeni*
7. October 2014 – Scientific-professional conference *Školstvo na području Dalmatinske zagore*. co-author Pezo, M.; presentation: *Kontinuitet učenja francuskog jezika u školama Imotske krajine*
8. August 2014 – Summer school and workshop *Leo Burnett Ad Camp* in Brašov. Presentation 1: *Promotion of Dalmatian fortification systems and creation of new tourist products through the television series Game of Thrones*, co-author Sušac, V., Presentation 2: *Management of national parks in Croatia*
9. May 2014 – 2nd International Conference *Foreign Languages and Tourism*. Eisenstadt; presentation: *Problematika prevođenja specifičnih termina za potrebe trekking turizma*

MENTORING OF THESIS – FIRST CYCLE

1. Katarina Ergović "Utjecaj francuskih simbolista na hrvatske književnike", Sveučilište u Zadru, 2020.
2. Iva Vučković "Turizam i terorizam", Sveučilište u Zadru, 2019.
3. Laura Perković "Pikardijski jezik u francuskoj kinematografiji", Sveučilište u Zadru, 2019.
4. Tea Šimović "LSP u području turizma", Sveučilište u Zadru, 2019.
5. Ana Tomašević "Medijski odjeci i posljedice terorističkih napada u Francuskoj", Sveučilište u Zadru, 2018.

LANGUAGE SKILLS

Mother tongue	Croatian				
Other languages	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
French	C2	C2	C2	C2	C2
Russian	C1	C1	C1	C1	C1
English	C2	C2	C2	C2	C2

DIGITAL SKILLS

Advanced user of MS Office and platforms for online education

- Driving licence: B