

PERSONAL INFORMATION

Marija Opačak Eror



📍 Ulica dr. Franje Tuđmana 24i University of Zadar, Department of Tourism and Communication Studies, 23000 Zadar (Croatia)

✉ mopacak22@unizd.hr

Sex Female | Date of birth 5/12/1987 | Nationality Croatian

Matični broj znanstvenika: 391065

CROSBİ: [39368](#) | CroRIS ID: 37203

Google Scholar: [oX9xHXMAAAAJ&hl](#)

WORK EXPERIENCE

- 2023 - Present **Assistant Professor**

University of Zadar, Department of Tourism and Communication Studies

Business or sector Science and higher education
- 2022 - 2023 **External Associate**

University of Zadar

 - Lecturer at the Department of Tourism and Communication Studies, Graduate study, Sustainable development of tourism

Business or sector Science and higher education
- 2021 - 2023 **Postdoctoral Researcher**

Institute of Public Finance

 - Researcher on the project “Does Transparency pay-off? The political and socio-economic impacts of local government budget transparency in Croatia (IMPACTBT)”

Business or sector Public Finance
- 2021 - Present **Permanent Court Interpreter for the Chinese Language**

Commercial Court in Zagreb

Business or sector Sinology
- 2015 - Present **Owner**

LANGUAGE HOUSE

 - General manager
 - Chinese language translator

Business or sector Translation agency
- 2014 – 2017 **Co-founder**

Priroda za sve

 - Event manager
 - Accountant

Business or sector NGO
- 2014 –2015 **Office Manager**

Great Line Ltd

- Incoming department
 - Contacting and contracting business partners
 - Preparing tours
- Business or sector** Tourist agency

2007-2008 **Student Assistant**

Faculty of Economics & Business, Zagreb

- Assisting in Informatics courses

Business or sector Informatics

EDUCATION AND TRAINING

2023 **Assistant Professor**

National Council for Science, Higher Education and Technological Development

- Economics

2022 **Research Associate**

National Council for Science, Higher Education and Technological Development

- Economics

2016 - 2020 **PhD**

Dalian University of Technology, Institute of Tourism and Environmental Management, Dalian, PR China

- "Valuing a Prospective City Park Transformed from the Jakuševac Landfill Site in Zagreb, Croatia"
- Environmental Economics; Tourism Economics; Recreational Economics;
- Publications:
 1. Estimating Willingness to Pay for a Future Recreational Park Atop the Current Jakuševac Landfill in Zagreb, Croatia (Sustainability 2019, 11(21), 6038; <https://doi.org/10.3390/su11216038>).
 2. Introducing Park Facilities and Novelties to Support Individual's Intention to (Re)Visit (IntechOpen 2020, DOI: 10.5772/intechopen.93135).

2014 - 2017 **univ. dipl. sin.**

University of Ljubljana, Faculty of Arts, Ljubljana, Slovenia

- Sinology; Chinese language and culture

2011 - 2014 **Sinologist**

University of Zagreb, Faculty of Humanities and Social Sciences, Zagreb

- Sinology; Chinese language and culture

2010 - 2012 **mag. oec.**

University of Zagreb, Faculty of Economics & Business, Zagreb

- Economics
- Finance (Major)

2010 - 2011 **Economist**

University of Katowice, Faculty of Economics & Business, Katowice, Poland

- Economics
- Finance

2006 - 2010 **univ. bacc. oec.**

University of Zagreb, Faculty of Economics & Business, Zagreb

- Economics
- Analysis and Business Planning (Major)

2002 - 2006 **Economist**

Secondary School of Economics, Slavonski Brod

- Economist

PERSONAL SKILLS

Mother tongue Croatian

Other languages

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
Chinese	C2	C2	C2	C2	C2
Spanish	B1	B1	B1	A2	B1

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

Communication skills

- Award for the perfect employee (within a research at the Department of Psychology, Faculty of Humanities and Social Sciences, Zagreb, 2013)
- Intercultural communication skills gained through education, training, travelling and living abroad (Slovenia, Poland, China...)
- ERASMUS in Katowice, Poland
- EBIP (Economics and Business International Program – i.e. studying in English, 3 years)
- SENTOR (CEPOR)

Organizational / managerial skills

- Founder of LANGUAGE HOUSE, translation agency (Zagreb, Croatia)
- Co-founder of *Nature for All Association* (Zagreb, Croatia)
- Co-founder of *Sports aviation club „Panorama“* (Zadar, Croatia)

Job-related skills

- Excellent communication skills
- Excellent organizational skills
- Guiding skills (a member of CEPOR's SENTOR project)
- Experience in business development and recruiting

Computer skills

- Good command of Microsoft Office™ tools
- SPSS
- R
- Stata
- Typist

Other skills

- I love to bake!!!
- Hiking, cycling, basketball, yoga, snowboarding, wing tzun (咏春), volleyball

Driving license

- B

Conferences

- June 2022. 11th International Scientific Symposium “Region, Entrepreneurship, Development” (scientific conference, Osijek)
- 11.-14.4.2022. 2022 Meeting of the European Public Choice Society (scientific conference, Braga,

Portugal)

- 30.11-1.12.2021. 3rd international conference on the Economics of the Decoupling (ICED) (scientific conference, Zagreb)
- 3.-4.11.2021. EU Green Budgeting Training (stručni skup, pozvano predavanje, Zagreb)
- 27.-28.10.2021. "Prilika ili prijetnja? Reforma lokalne i regionalne samouprave u Hrvatskoj" (scientific – expertise conference , Zagreb)
- Lipanj 2021. 10th International Scientific Symposium "Region, Entrepreneurship, Development" (scientific conference , Osijek)

Publications

Doctoral dissertation

Opačak, M. (2020). Valuing a Prospective City Park Transformed from the Jakuševac Landfill Site in Zagreb, Croatia. Doktorski rad. Dalian: Dalian University of Technology.

Scientific articles published in internationally recognized journals and publications - articles (a1)

1. Opačak, Marija; Wang, Erda
Estimating Willingness to Pay for a Future Recreational Park Atop the Current Jakuševac Landfill in Zagreb, Croatia. // Sustainability, 11 (2019), 21; 6038, 16 doi:10.3390/su11216038 (međunarodna recenzija, članak, znanstveni)

Articles (a2 book chapter)

1. Opačak, Marija
Introducing Park Facilities and Novelities to Support Individual's Intention to (Re)Visit. // Outdoor Recreation - Physiological and Psychological Effects on Health / Nielsen, Hilde G. (ur.). London : Delhi: IntechOpen, 2021. str. 63-78 doi:10.5772/intechopen.93135

Scientific articles published in proceedings from international scientific meetings with international editors and foreign reviewers, published as a whole - articles (a1)

1. Opačak, Marija; Morić Milovanović, Bojan; Bubaš, Zoran
Valuing public infrastructure resources: the case of a landfill transformation in Croatia. // Conference proceedings of the 3rd international conference on the Economics of the Decoupling (ICED) / Družić, Gordan ; Rogić Dumačić, Lucija (ur.). Zagreb: Croatian Academy of Sciences and Arts ; Faculty of Economics and Business University of Zagreb, 2022. str. 125-138. (<https://www.bib.irb.hr:8443/1190020>) (predavanje, međunarodna recenzija, cjeloviti rad (in extenso), znanstveni)
2. Opačak, Marija
A review of theoretical and conceptual foundations for consolidated analysis of CVM and CBA for natural and environmental resources. // 11th International Scientific Symposium „Region, Entrepreneurship, Development” / Šimić, Mira L. (ur.). Osijek: Ekonomski fakultet Sveučilišta Josipa Jurja Strossmayera u Osijeku, 2022. str. 531-548. (<https://www.bib.irb.hr:8443/1200228>) (predavanje, međunarodna recenzija, cjeloviti rad (in extenso), znanstveni)
3. Morić Milovanović, Bojan; Opačak, Marija; Bubaš, Zoran
Are differences in gender, education, work experience, and position relevant for strategic networking process among Slovenian SMEs?. // 10th International Scientific Symposium Region, Entrepreneurship, Development / Leko Šimić, Mira ; Crnković, Boris (ur.). Osijek: Ekonomski fakultet Sveučilišta Josipa Jurja Strossmayera u Osijeku, 2021. str. 479-493. (<https://www.bib.irb.hr:8443/1134066>) (predavanje, međunarodna recenzija, cjeloviti rad (in extenso), znanstveni)

Scientific article in proceedings from other meetings as papers of the third category (a3)

1. Bronić, Mihaela; Stanić, Branko; Opačak, Marija
Fiskalni i administrativni kapacitet i proračunska transparentnost općina i gradova u Republici Hrvatskoj. // Prilika ili prijetnja? Reforma lokalne i regionalne samouprave u Hrvatskoj / Jurina Alibegović, Dubravka ; Markić Boban, Aleksandra ; Fiesinger, Klaus (ur.). Zagreb: Hanns-Seidel-Stiftung ; Ekonomski institut, Zagreb, 2022. str. 181-200. (<https://www.bib.irb.hr:8443/1200128>) (predavanje, domaća recenzija, cjeloviti rad (in extenso), znanstveni)

Other articles in journals

1. Bronić, Mihaela; Opačak, Marija; Ott, Katarina; Petrušić, Miroslav; Prijaković, Simona; Stanić, Branko
Budget Transparency in Croatian Counties, Cities and Municipalities: November 2021–April 2022. // IPF
Notes, 15 (2022), 126; 1-16 doi:10.3326/in.2022.126 (osvrt, ostalo)
2. Bronić, Mihaela; Opačak, Marija; Ott, Katarina; Petrušić, Miroslav; Prijaković, Simona; Stanić, Branko
Proračunska transparentnost županija, gradova i općina: studeni 2021. – travanj 2022.. // Osvrti Instituta
za javne financije, 15 (2022), 126; 1-16 doi:10.3326/ao.2022.126 (osvrt, ostalo)
3. Bronić, Mihaela; Opačak, Marija; Ott, Katarina; Petrušić, Miroslav; Stanić, Branko
Proračunska transparentnost županija, gradova i općina: studeni 2020. – travanj 2021.. // Osvrti Instituta
za javne financije, 14 (2021), 119; 1-11 doi:10.3326/ao.2021.119 (osvrt, ostalo)
4. Bronić, Mihaela; Opačak, Marija; Ott, Katarina; Petrušić, Miroslav; Stanić, Branko
Budget transparency in Croatian counties, cities and municipalities: November 2020 – April 2021. // IPF
notes, 14 (2021), 119; 1-11 doi:10.3326/in.2021.119 (osvrt, ostalo)

Scientific and expertise training

1. 3.-4.11.2021. EU Green Budgeting Training (expertise meeting, keynote, Zagreb)